FlatLiving® (**) Magazine

www.flat-living.co.uk

2024/25



WHO IS THE MAGAZINE FOR?

Flat Living Magazine is a **monthly** electronic publication providing advice to anyone involved in the leasehold sector. Nearly **5.4 million households** live in Flats, Maisonettes and Apartments, and most are unaware of the complex issues that arise from living in a multiple occupancy building. Flat Living Magazine provides the practical information and guidance that everyone involved in this sector needs to know.

OUR AUDIENCE COMPRISES:

- Directors of Residents' Management Companies.
- Property Managing Agents
- Freeholders and Landlords
- Leaseholders
- Professionals serving the sector.



WHY SHOULD YOU GET INVOLVED?

Flat Living Magazine and website presents an incredible opportunity for sponsors to connect with a highly engaged audience and make a lasting impact in the thriving world of property management and multiple occupancy living.

Here's why you should jump on board and get involved:



TARGETED REACH:

As a sponsor, your brand will have direct access to our dedicated readership, consisting of Residents' Management Companies, Property Managing Agents, Leaseholders, Freeholders and Landlords plus businesses that are involved in this sector. You can tailor your message to a specific audience and maximise the effectiveness of your marketing efforts.



BRAND EXPOSURE:

Our magazine offers sponsors extensive brand exposure through our digital channels, including advertisements, sponsored content, and social media promotion. You'll reach a wide and diverse audience, generating awareness and driving traffic to your business.



NEW OPPORTUNITIES:

Sponsoring Flat Living
Magazine and website
opens doors to valuable
networking opportunities,
connecting you with
industry professionals and
potential clients.



AMPLIFY YOUR MESSAGE:

through regular monthly features and adverts. Flat Living offers a variety of advertising options to effectively convey your message, ensuring maximum impact and resonance with your target audience. Leverage our platform to amplify your brand's unique selling points and promote your products or services.

2025 MAGAZINE FEATURE LIST



JANUARY
Updates in the easehold Sector



FEBRUARY
Communal Areas
and Outdoor Spaces



MARCH
Listed and
Historic Buildings



APRIL Software & Technology



MAY Mental Health and Well-being





JULY
Living Well in
Multiple Occupancy
Properties



August Communal Services



Valuations in Property Management



Maintenance, Repairs and Cleaning



NOVEMBER
Major Works and
Service Charges



The Flat Living Team will send monthly emails to magazine contributors with the upcoming feature and a deadline date.

We will also notify you of any changes to deadlines, or features.

If you require any other information, please contact the Flat Living Team at info@flat-living.co.uk

ADVERTISING OPTIONS

BANNER ADVERT

£100 per calendar month

 One landscape and one side banner in one category of the Flat Living Website.

STANDALONE ADVERT

£100 per calendar month

 Standalone full-page advert per month in one issue of Flat Living Magazine.

PACKAGE 1

£150 per calendar month

- Banner Adverts One landscape and one side banner in one category of the Flat Living Website.
- One article per month uploaded to Flat Living Website.
- Enhanced Flat Living Directory listing.

PACKAGE 2

£175 per calendar month

- Banner Adverts One landscape and one side banner in one category of the Flat Living Website.
- One article per month uploaded to Flat Living Website and Flat Living Magazine.
- Enhanced Flat Living Directory listing.

PREMIUM PACKAGE

£200 per calendar month

- Banner Adverts One landscape and one side banner in one category of the Flat Living Website.
- One article per month uploaded to Flat Living Website and Flat Living Magazine.
- Standalone Advert -Standalone full-page advert per month in Flat Living Magazine.
- Enhanced Flat Living Directory listing.

*All of our packages include search engine optimisation for all articles uploaded to the website alongside FREE social media promotion across our social media channels.

If you would like a tailored package or require any other information, please contact the Flat Living Team at info@flat-living.co.uk

MAGAZINE AD PAGE EXAMPLES









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TESTIMONIALS

"From our first interaction with the team, we have been **continually impressed** by their **unwavering professionalism**, **warm hospitality**, and expert knowledge in the field. Flat Living Magazine is not just a publication; it's a strategic partner that goes above and beyond to ensure our success. They have made a **noticeable difference** in our outreach, and for that, we are sincerely grateful. We look forward to a long-lasting, **prosperous relationship** and would highly recommend their services to any organization seeking to maximize their exposure in the residential market."

B-hive Block Management Partners

"We've been continuously working with Flat Living for years, **utilising their platform** for advertising, news updates, and monthly articles, and the experience has been nothing short of **exceptional**. A special shout-out to Priya and Emily, who have been absolutely amazing throughout the years. Their **professionalism**, **support**, **and attention** to detail have made our long-standing collaboration seamless and enjoyable."

4site Consulting Ltd

"I have recently received a copy of your magazine, and it has **really opened my eyes** about how little I know about flat management. I am a director (because no-one else would volunteer!) of a block of 24 purpose built flats. Another resident and myself more or less run the management company, but I feel that we are doing it by the seat of our pants, thanks for **providing help and a source of knowledge** to help us."

RMC Director, Brighton

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Join our contributors and make a meaningful impact in the world of leasehold

Contact us today to explore advertising opportunities with Flat Living and unlock new potential for your brand!

